your partner in food safety



FOR IMMEDIATE RELEASE

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Birko Launches New and Improved Birkocorp.com

HENDERSON, Colo. – <u>Birko</u>, a leader in providing food safety solutions for the protein, brew, further processing and produce industries, has launched a new version of its website, <u>birkocorp.com</u>, which includes improved navigation, detailed product information and educational resources.

The site is geared towards protein and produce processors, harvest facilities, brewers and distillers looking for cleaning and sanitation solutions. Details on products, custombuilt equipment and customer testimonials are now clearly broken out and defined for these audiences, making it easier for visitors to find and access content specific to their industry and needs.

"I am beyond excited to launch our new website to the industry," said Kelly Green, Birko president, chairman of the board and third-generation owner. "Companies partner with us not only for our innovative chemistry and equipment, but also our superior customer care and support. Our new website is just one way we deliver exceptional service. By making it easier to navigate our website and providing educational resources, we're helping food and beverage companies understand which chemistry, equipment and technology solutions will help them deliver a high quality and safe product."

The new website also includes a comprehensive resources section where visitors can find case studies, webinars, articles and blog posts authored by Birko's technical experts. This content will be updated regularly, serving as an educational resource on food safety and sanitation.

Birko's updated website can be viewed at www.birkocorp.com.

About Birko

Protecting the food chain for more than three generations. **Saving lives. Reducing costs, liability and risk.** At Birko, we take food safety seriously. Nothing is more important to us than making sure the food chain is secure, safe and pathogen-free. That's why we're committed to turning great science into valuable new products, developing innovative custom equipment that saves time and resources, and providing excellent customer service. It's all part of The Birko Advantage - integrated food safety solutions provided by

highly trained and experienced professionals. Visit <u>birkocorp.com</u> to learn more about how we can be your partner in food safety.

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Photo attached for media use.

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